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# WHAT IT COSTS TO Hollywood



Eva Longoria and Teri Hatcher know jeans just don't cut it at the best Hollywood bashes, like the *In Style* Golden Globes party earlier this year.



Earlier this month, at P. Diddy's Bad Boy Records party, he got crazy with the pricey Cristal



# THROW THE BEST parties

From flowers to security, the stars stop at nothing to make sure their bash is the best

**a**fter winning a best actor Oscar for his performance in *Ray* last February, Jamie Foxx was ready to celebrate. That evening, joined by 300 friends and family members, he spent more than \$100,000 to toast his victory in style at Hollywood's trendy Vine Street Lounge. Guests drank champagne and dined on lobster, cedar-planked salmon and roast chicken from the club's Hollywood & Vine restaurant. A DJ was on hand to spin R&B and hip-hop for the crowd, which included Jessica Alba and Omar Epps, but it was Jamie who stirred things up with his rendition of "Georgia On My Mind" — played on the same Baldwin baby grand piano used in *Ray*.

Does it sound extravagant? Perhaps. But when it comes to star celebrations, there's no such thing as too much. From choosing the right invitation to hiring security to keep out the gate-crashers, celebrities spare no expense. "It's a lot of work," admits Steve Adelman, co-owner of LA's Spider Club, where both Bruce Willis and Gwen Stefani have held birthday bashes. "But the best hosts are the most organized."

That's why stars are more than happy to pay event planners up to \$40,000 for help. David Tutera, who organized Star Jones' wedding, says the right venue is key. Homes and hotspots are popular, but Tutera prefers unique settings — like airport hangars and even parking garages — that rent for up to \$15,000. "The more unusual the venue, the more successful a party will be," he says.

And if anyone knows unusual, it's Sean "P. Diddy" Combs, who sent out velvet-wrapped video invites to the party for his 35th birthday last November at NYC's Cipriani restaurant, where guests were greeted by trumpeting horns. Such celebrations are common for P. Diddy, who has been known to pay \$600,000 for a good time.

So what would it cost you to host a Hollywood party for 400 of your closest friends? Better start saving...

## The classiest invitations

"Many celebrities like to make a statement in a simple way," says Brian Lawrence of Encore Studios, who created Star Jones' elegant wedding invitations. Encore Studios' designs range from \$20 to \$40 each, including enclosures, envelope lining and calligraphy. But if you're expecting a crowd of 400, you'd better send out 475 invitations. "There is a decline rate of 15 percent," says Lawrence.



STAR JONES REYNOLDS



\$50,000

## The hottest venue

Paris Hilton thinks LA's Spider Club is so hot that she headlined two events at the spot, which rents for up to \$50,000 per weekend night. At a party for *The Simple Life 2*, she requested that peanut butter sandwiches be served. Says owner Steve Adelman, "If the client wants a service, we provide it."